

Y. Duckworth for US Senate
11/4-11/8/16
\$ 6,450

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*



Duckworth for U.S. Senate



Contract # 2678011

Station WICS-S2
Market Champaign-Sprngfld-Dtr DMA
Flight Dates 11/4/2016 - 11/8/2016 (Est. 2966)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$300.00 \$300.00	/					1
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$300.00 \$300.00				/		1
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$350.00 \$700.00	/				/	2
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$350.00 \$350.00				/		1
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$200.00 \$200.00	/					1
WICS 11a News 11:00 AM - 11:30 AM	DT	M-F 30	\$150.00 \$150.00					/	1
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 \$350.00				/		1
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$500.00 \$500.00	/					1
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$300.00 \$600.00	/			/		2
Dancing with Star 7:00 PM - 9:00 PM	PT	M 30	\$1,500.00 \$1,500.00				/		1

Duckworth for U.S. Senate



Station	WICS-S2	Buyer	Caroline Bahng
Market	Champaign-Sprngfld-Dtr DMA	Email	caroline@screenstrategies.com
Flight Dates	11/4/2016 - 11/8/2016 (Est. 2966)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total
Once Upon a Time 7:00 PM - 8:00 PM	PT	Su 30	\$800.00 \$800.00			1			1
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$600.00 \$600.00	1					1
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$100.00 \$100.00				1		1
Station Totals			\$6,450.00	6	0	1	6	2	15



WICS-TV/CD
2880 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 267801

Schedule Dates 11/04/16-11/11/16
Advertiser Duckworth for US Senate-D (108429)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)
Sales Office WICD
Buyer Name Bahng, Caroline
Phone/Fax (703) 272-7300 /
CPE N/A
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/03/16
Last Modified 11/03/16
Entered By Jennifer Valenti
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$967.50
Net Total \$5,482.50
Sales Tax

WICS+WIC
By Broadcast Month
Nov. 2016
Grand Total:
Spots 15
Rate \$3,650.00
\$5,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	6A- 6:30A (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30A- 7A (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
3.0	Normal Line / SPOT	11/04/16-11/08/16	3	:30	7A- 8A (CST)			1		1				2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	8A- 9A (CST)		1							1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
5.0	Normal Line / SPOT	11/11/16-11/11/16	3	:30	9A- 10A (CST)					1				1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
6.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	11A- 11:30A (CST)			1						1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
7.0	Normal Line / News	11/07/16-11/07/16	3	:30	5P- 5:30P (CST)		1							1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
8.0	Normal Line / News	11/04/16-11/04/16	3	:30	6P- 6:30P (CST)					1				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
9.0	Normal Line / SPOT	11/04/16-11/07/16	3	:30	6:30P- 7P (CST)		1			1				2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
10.0	Normal Line / Prime	11/07/16-11/07/16	3	:30	7P- 8P (CST)		1							1	\$1,500.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
11.0	Normal Line / Prime	11/06/16-11/06/16	3	:30	7P- 8P (CST)							1		1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
12.0	Normal Line / News	11/04/16-11/04/16	3	:30	10P- 10:35P (CST)					1				1	\$600.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		11/3/16
13.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10:35P- 11:37P (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		11/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbainet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WICS-TV	Date: 11/2/2016
---	------------------------

I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$5,482.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/2/2016

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Jennifer E. Valenti

Signature

Jennifer E. Valenti

Printed Name

LSM

Title

31396

SCREEN STRATEGIES MEDIA

MEDIA FUNDS ACCOUNT
11150 FAIRFAX BLVD
SUITE 505
FAIRFAX, VA 22030
703-272-7300

WELLS FARGO BANK, N.A.
DENVER
DENVER, CO 80274
23-7/1020

11/2/2016

PAID TO THE
ORDER OF WICS-TV

\$ **5,482.50

Five Thousand Four Hundred Eighty-Two and 50/100*****

DOLLARS

Security features. Details on back.



MEMO

Duckworth for U.S. Senate (Nov 4-8, 2016)

AUTHORIZED SIGNATURE**SCREEN STRATEGIES MEDIA**

MEDIA FUNDS ACCOUNT

Duckworth for U.S. Senate/Nov 4-8, 2016 Ch

11/2/2016

5,482.50

31396

Media Fund

Duckworth for U.S. Senate (Nov 4-8, 2016)

5,482.50